

2020 Huntsville Mom Prom



Sponsorship Packet



Will you go to Prom with us?

You are invited to officially sponsor the 6th Annual Huntsville Mom Prom benefiting the Huntsville Chapter of the International Cesarean Awareness Network (ICAN of Huntsville), a 501(c)(3) nonprofit organization. This event will be held at the Jackson Center in Research Park on June 27, 2020 from 7pm until 11pm. Detailed sponsorship information is enclosed.

Building on Success: Helping our Community

In five years, Huntsville Mom Prom has raised over \$27,000 for ICAN of Huntsville to help our community. The primary goals of the 2020 Huntsville Mom Prom are to expand the number of recipients and long-term sustainability of the ICAN of Huntsville Doula Grant for Expectant Mothers and to continue supporting ICAN's mission locally. Since 2015, we've awarded 19 grants to local mothers. We look forward to awarding more in 2020 and beyond. Thank you to all who have sponsored or attended Huntsville Mom Prom! Your generosity continues to help ICAN of Huntsville serve the women in our community.

Join the Party Today! Become a Sponsor

Introduce your products or services to hundreds of women with your Huntsville Mom Prom Sponsorship! Huntsville Mom Prom is one of the largest ladies only events in the Rocket City. Your sponsorship offers a unique opportunity to advertise to a large group of women in a key demographic who may be responsible for the majority of household purchases for their families or themselves. Gain loyalties from over 250 event attendees who appreciate philanthropic sponsorship by helping an organization help mothers and babies in our community. Your sponsorship also extends beyond attendees through social, electronic, broadcast, and print media and is a tax-deductible donation. Finally, your sponsorship continues to support ICAN of Huntsville's mission to improve maternal-child health by reducing preventable cesareans through education, supporting cesarean recovery, and advocating for vaginal birth after cesarean (VBAC).

Contact Us:



huntsvillemomprom@gmail.com

612-470-PROM (7766)

www.huntsvillemomprom.com



Sponsorship Benefits

SPONSOR BENEFITS	BRONZE \$250	SILVER \$500	GOLD \$1000	DIAMOND \$2000	PLATINUM \$3000
Exclusive 2020 Huntsville Mom Prom Title Sponsor					
Logo Displayed on the Event Cocktail Tables					
Ticket(s) to the 2020 Huntsville Mom Prom			 1 Tickets	 2 Tickets	 8 tickets
Business Mentioned in the Evening's Event Announcements					
Business Logo Displayed on Event T-Shirt					
Business Name Listed on Event T-Shirt					
Business Logo on Social Media, Event Website, Sponsor Banner, and Red Carpet					
Business Name Listed on Social Media, Website, Event Sponsor Banner, and Sildeshow					

Additional Information & Deadlines

Sponsorships will be accepted and processed in the order in which they are received. Huntsville Mom Prom and ICAN of Huntsville reserve the right to limit sponsorship of duplicate business types. Exclusivity is given to MLM or direct sale companies if you sponsor at the Silver level or higher before another member of the company. So don't delay! Submit your sponsorship today!

Sponsorship Value: Over 50% of the sponsorship level must be donated in monetary funds or approved exchange of event services. The remaining value can consist of in-kind/item donations. Unfortunately, coupon totals do not count towards sponsorship value totals.

April 15th: Sponsorship applications must be received by April 15th to receive all noted benefits. Sponsorships are accepted on a first come first serve basis. Sponsorships may be accepted after this date with the understanding that not any/all benefits listed in this document may still be available.

May 15th: Tickets associated with Platinum, Diamond and Gold Sponsor levels MUST be claimed by May 15th to guarantee availability. Unclaimed tickets will be released for sale to the public.

May 15th: Silent Auction items MUST be received NO LATER than May 15th. Please contact the committee for drop-off/pick-up options.

Apply for Sponsorship at
www.huntsvillemomprom.com/sponsors