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## 2<sup>ND</sup> ANNUAL HUNTSVILLE MOM PROM

A Fun, Ladies Evening Out to Support a Cause

Huntsville, AL, May 25, 2015– On June 6, 2015, women in the Rocket City will wear prom gowns, up-dos, and dance the night away at the Huntsville Mom Prom to raise funds and awareness for ICAN of Huntsville.

The Huntsville Mom Prom will be held at the UAH Conference Training Center (formally University Center) from 7-11pm on Saturday, June 6, 2015. This event, benefiting the International Cesarean Awareness Network (ICAN) will include many elements of a typical high school prom – including the crowing of a prom queen as well as a photo booth, red carpet, silent auction, swag bags, and more. Huntsville Mom Prom is a ladies only event but you don't have to be a mom to join in the fun. Tickets may be purchased online for \$50. Tickets include admission, one drink ticket, hors d'oeuvres, and swag bag (limited to first 150 registrants). Alcoholic beverages will be available for purchase at a cash bar.

Hosting this event is the International Cesarean Awareness Network (ICAN) of Huntsville. ICAN is a non-profit organization whose mission is to improve maternal-child health by reducing unnecessary cesareans through education, supporting cesarean recovery, and advocating for vaginal birth after cesarean (VBAC). Alabama's cesarean rate of 35.8 percent means that more than one out of three women who give birth in a hospital will have a cesarean delivery. This is a widespread issue and not limited to Alabama. ICAN of Huntsville holds monthly women to women support meetings to support women recovery from cesareans, provide access to evidence based educational materials, and advocate for informed decision making for healthcare consumers within our community. ICAN includes over 150 chapters worldwide and over 30 years of international presence to date. Visit www.ican-online.org/huntsville for more information on the organization.

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